

# Architectural PRODUCTS

NOVEMBER 2011

**PIA'11**

PRODUCT INNOVATION  
AWARDS 2011

**PROJECT DECONSTRUCTION**

Park Street Clinical Laboratory  
New Haven, Conn.

**ACHIEVING LEED**

Aviva USA North American  
Headquarters, West Des Moines, Iowa

**TREND LINES**

Growing Opportunities for Green Roofs

**HONORING PRODUCTS IN  
THESE CATEGORIES:**

Concrete & Masonry  
Elevators & Conveyance  
Furnishings  
HVAC & Ventilation  
Thermal & Moisture Protection  
Restroom Products  
Plumbing Equipment  
Openings: Doors, Windows  
Solar & Solar Control  
Site-Generated Energy  
Lighting Controls  
Interior Lighting  
Exterior Lighting  
Surfaces: Ceilings  
Surfaces: Floors  
Surfaces: Walls  
Multi-Surface  
Metals

## AND THE WINNERS ARE...

**WHAT'S BEHIND THE CURTAIN?** The premier product publication of the North American architectural industry calls your attention to our inaugural "Center Stage" Competition, the Product Innovation Awards, as we reveal the most innovative products in the most frequently specified product categories.



**EXPLICIT CONTENT:** Contains innovative solutions to elusive project challenges. Coverage on [PAGE 34].



**USAI LIGHTING**  
BeveLED by USAI Lighting

Category: **Lighting: Interior**

**C** Family of LED Offerings

USAI Lighting has created a comprehensive portfolio of LED downlight, adjustable and wall-wash fixtures with its new BeveLED series. Available are a broad offering of wattages, and lumen packages, advanced thermal management, serviceability and interchangeable reflectors and trims. Blended optics help create the appearance of an incandescent light source.

[www.usailighting.com](http://www.usailighting.com), Circle 448

**USAI LIGHTING**  
NanoLED by USAI Lighting

Category: **Lighting: Interior**

**D** Application Flexibility

The NanoLED fixture brings together advanced optics and a small 2.5-in. aperture to create a luminaire that can transition between downlight, adjustable and wall-wash functions. The USAI Lighting product features advanced thermal management, field-replaceable light engines and a slide-and-replace LED-driver tray. Interchangeable trim assemblies and reflectors aid adaptability.

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