

INDUSTRY PRESS ROOM

Industry Innovator USAI Lighting Announces Collaboration With Acoustic Solutions Leader Turf Design

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(NEW WINDSOR, NY – April 2023) – Award-winning LED lighting manufacturer, [USAI Lighting](#), is proud to announce its first collaboration with Chicago-based acoustics solutions company, Turf Design.

This pairing of USAI's BeveLED Mini® and BeveLED® 2.2 with Turf's Port and Urban acoustical ceiling tiles is lighting and ceiling integration perfected.

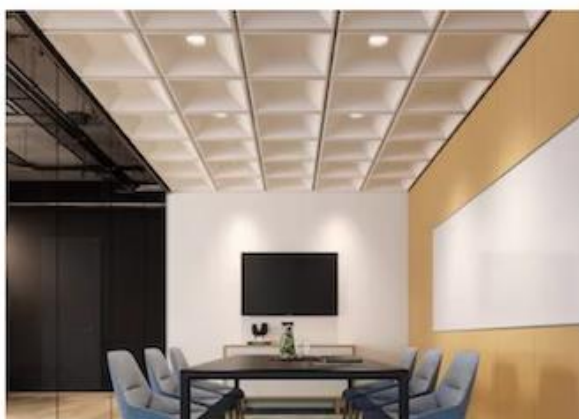


"We are very excited about our partnership with TURF and love collaborating with other innovative, like-minded companies to provide previously impossible solutions. Together, we are answering the demand from the design community for a simple and pre-engineered way to specify and use our products," said Bonnie Littman Gatof, CEO of USAI. "We are advancing the idea of perfectly and seamlessly integrated ceilings and light fixtures while helping to create spaces that allow designers to express and execute their ideas with the knowledge that these solutions are repeatable and easy to implement in the field."

“Partnerships and customization are at the core of what we do here at Turf. Working with the many roles of design – specifiers, designers, other brands– allows us to evolve and improve acoustic solutions that help benefit and fulfill industry needs,” notes Turf President Rob Perri. “Our work with USAI exemplifies the importance of these collaborations and how they result in efficient new tools for specifiers to turn their designs into acoustically impactful realities.”

Lighting and Ceiling Tile Integration at Its Best

USAI’s patented snap-in mounting system ensures precise placement of trimless BeveLED Mini and BeveLED 2.2 light fixtures into Turf’s factory pre-cut acoustical Port and Urban ceiling tiles – providing perfectly seamless integration every time.



About USAI Lighting

Building on a rich heritage in lighting that dates back to the 1930s, USAI Lighting is an industry leader in manufacturing sophisticated LED fixtures. USAI Lighting has received numerous patents for its proprietary and unique electrical and mechanical product technologies. The company takes pride in developing its sources as well as its fixtures—not only the light engines, but also the optics and thermal management, and in ensuring dimming system compatibility with all standard architectural dimming controls through rigorous engineering

testing and product development. Each new product the company introduces to the architectural lighting market pushes the boundaries of what's possible in LED research & development, a forward-thinking approach that has resulted in a stream of industry firsts and awards. For additional information, visit www.usailighting.com.

About Turf

Since 2016, Turf has collaborated with designers and architects to create acoustic solutions that produce spaces. Turf's artful acoustic solutions – ranging from ceiling baffles, wall tiles, screens, and more – are effortless to welcome, adopt, adapt, and install. From an in-house developed color palette to research-centered product development, each Turf design results in smarter products, processes, and tools so that designers and architects can focus on creating and leave the noise behind.

Turf seeks to design a cleaner, greener built environment with solutions that meet the most intensive sustainability standards, and processes that minimize waste and energy at every step. Using 60% pre-consumer recycled PET felt keeps Turf products 100% recyclable, and on-demand manufacturing keeps inventory-associated waste low. At Turf, yesterday's scraps are tomorrow's solutions; it's either recycled into a high-energy-value fuel or experimented with to create new innovative solutions. Headquartered in Chicago, the Turf team is constantly pushing the boundaries of the felt material to produce tools for architects and designers to effortlessly turn their visions into reality.

<https://www.athleticbusiness.com/industry-press-room/press-release/15383065/industry-innovator-usai-lighting-announces-collaboration-with-acoustic-solutions-leader-turf-design>